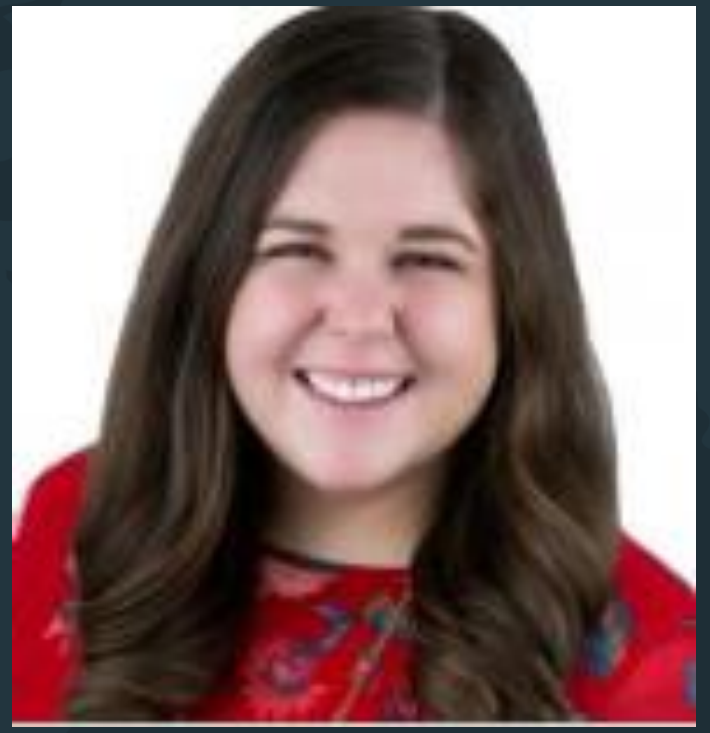
# Philanthropy and COVID-19: Examining two years of giving and what's next

June 01, 2022

CENTER FOR DISASTER PHILANTHROPY

CDP Candid. COUNCIL on FOUNDATIONS

# Natalie Ross



Vice President, Membership, Development and Finance

Council on Foundations

@funds4disaster

#CDP4Recovery

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## HOW TO PARTICIPATE

### Submit questions.

Use Q & A box at the bottom of your screen.

### Use #CDP4Recovery to tweet along.

Follow CDP: @funds4disaster

### Look for the fully captioned webinar recording and summary at www.cof.org

Live captioning is available now via Zoom. Click on Closed Caption/Live Transcript to access it.

Photo Credit: Gwydion M. Williams

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# Land Acknowledgment

"Acknowledgment is a simple, powerful way of showing respect and a step toward correcting the stories and practices that erase Indigenous people's history and culture and toward inviting and honoring the truth."

https://usdac.us/nativeland

CDP's Land Acknowledgment is inspired by Dawn Knickerbocker, Native Americans in Philanthropy.



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## QUESTIONS

# This webinar will address the following key questions:

1. How have funders - in the U.S. and globally - responded financially to the pandemic?
2. What are the trends in giving and how have they changed over time?
3. What do funders need to focus on in the next few years?
4. What are the trends in grantmaking practices that have come in response to the pandemic?

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# Welcome from our Funder

**Thank you to the Irene W. and C.B Pennington Foundation**

**http://www.penningtonfamilyfoundation.org/**

**Lori Bertman**

President and CEO

Irene W. and C.B. Pennington Foundation

Irene W. & C.B. PENNINGTON FOUNDATION

*@PennFoundation*

*@LoriBertman*



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# Welcome from Lori Bertman

- **In Louisiana:**
  - 1 in 4 residents have been infected with COVID-19
  - Almost 1.3 million cases
  - 1 in 268 residents have died - over 17,000 people
  - Disproportionately, these deaths have occurred among black and brown folks.
  - 54% of eligible people vaccinated

- **Global Vaccinations:**
  - 20% of people - North America or Europe
  - 25% are from high-income countries.
  - Wealthiest 50 countries have 21.4% of the vaccines.
  - U.S. - 4.9% of the vaccines
  - Least wealthy 50 countries have 8.6% of the vaccines.

# The Pledge

## Launched March 2020 and now has 800+ signatories

- Loosen restrictions on current grants
- Make new grants as unrestricted as possible
- Reduce requirements and what we ask from nonprofits
- Fund communities directly focused on health and economic impact
- Communicate proactively and often
- Listen, especially to those communities least heard
- Support advocacy and public policy changes that deliver an equitable and just emergency response
- Learn from emergency practices and consider adjusting practices in the future

COUNCIL *on* FOUNDATIONS

# Philanthropy and COVID-19: Examining two years of giving and what's next

June 1, 2022

COF.ORG

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Director of Research
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**Tonia Wellons**

President and CEO
Greater Washington
Community Foundation

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# Grace Sato

Director of Research
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@wayuuprincess

#CDP4Recovery

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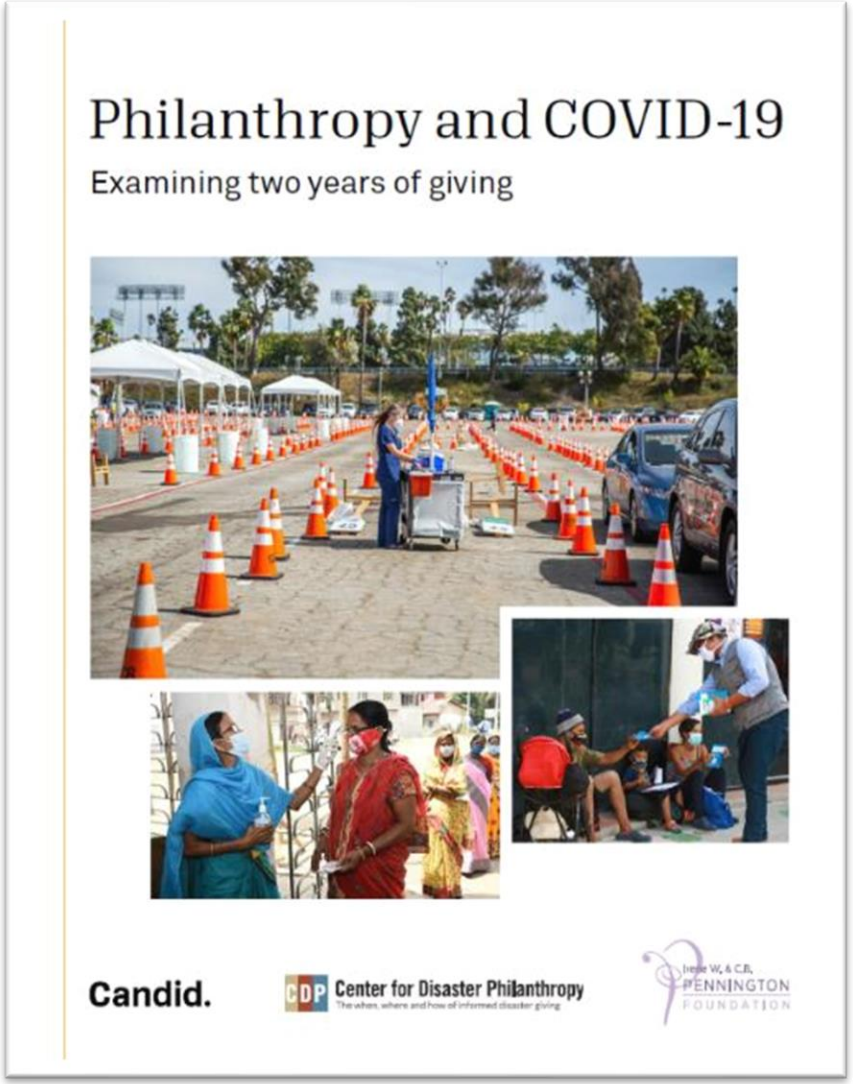
# In the report

- Results from the Foundation Giving Forecast Survey
- Analysis of Candid's COVID-19 data (so far)
- CDP's approach toward addressing:
  - Mental health
  - Equity
  - Vaccine access
- Tracking COVID-19 funding across the globe
- Case studies about philanthropy during the pandemic in Brazil, India, and Ukraine
- CDP recommendations



# Foundation Giving Forecast Survey

- Emailed ~4,000 large U.S. private and community foundations
- Questions:
  - (Fiscal year ending) FYE 2020 and 2021 grant payments
  - Of this, how much was COVID-19-related support?
- Received 490 responses to the COVID-19 questions

# Foundation Giving Forecast Survey

## COVID-19 support by donor type, FYE 2020 vs. 2021

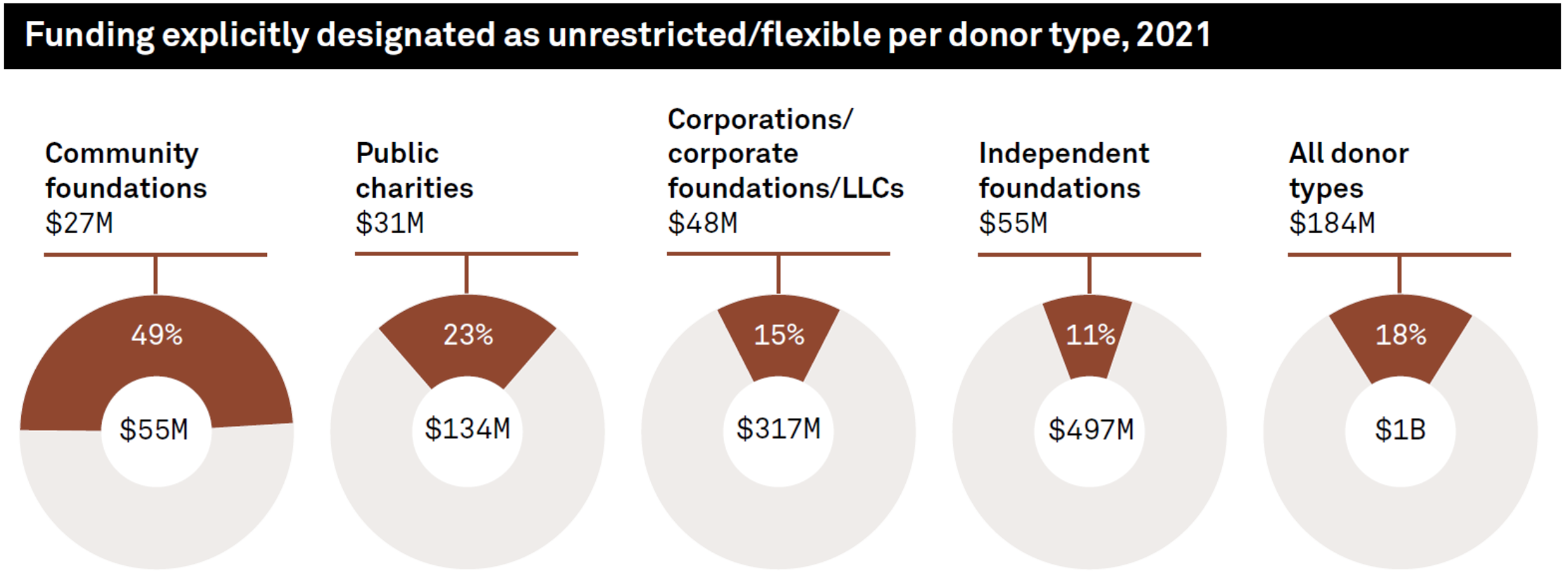
| | FYE 2020 COVID-19 giving | | FYE 2021 COVID-19 giving | | FYE 2020–2021 % change | |
|---|---|---|---|---|---|---|
| Donor type | No. of COVID-19 donors | COVID-19 U.S. dollars awarded | No. of COVID-19 donors | COVID-19 U.S. dollars awarded | No. of COVID-19 donors | COVID-19 U.S. dollars awarded |
| Community foundations | 102 | $565M | 93 | $320M | -9% | -43% |
| Corporate foundations | 31 | 74M | 18 | 18M | -42% | -76% |
| Independent foundations | 265 | 1,480M | 212 | 1,124M | -20% | -24% |
| **Total** | 398 | 2,119M | 323 | 1,462M | -19% | -31% |

Based on the 2022 Foundation Giving Forecast Survey, in which 490 respondents provided information about their total grant payments and COVID-19 support in FYE 2020 and 2021.

# Candid's database

- **229 donors; $1 billion; 6,283 awards**
- Data as of Dec. 15, 2021. Data collection is still underway.
- U.S. donors
- Sources:
  - Publicly available sources: press releases, websites, local reporting
  - Data shared directly by grantmakers to Candid (like Greater Washington Community Foundation)
  - IRS Forms 990-PF and 990 (to a lesser extent)
- Awards with descriptions that referenced "COVID" or "coronavirus" or flagged by data partners as COVID-19-related

# 18% of dollars explicitly designated as unrestricted/flexible




Data set is based on transactions in Candid's database as of December 15, 2021. Excludes awards made by donors to other donors included in the analysis to avoid double counting of dollars. "All donor types" also includes five grants from high-net-worth individuals and two grants from operating foundations.

# Health, human services, and education organizations

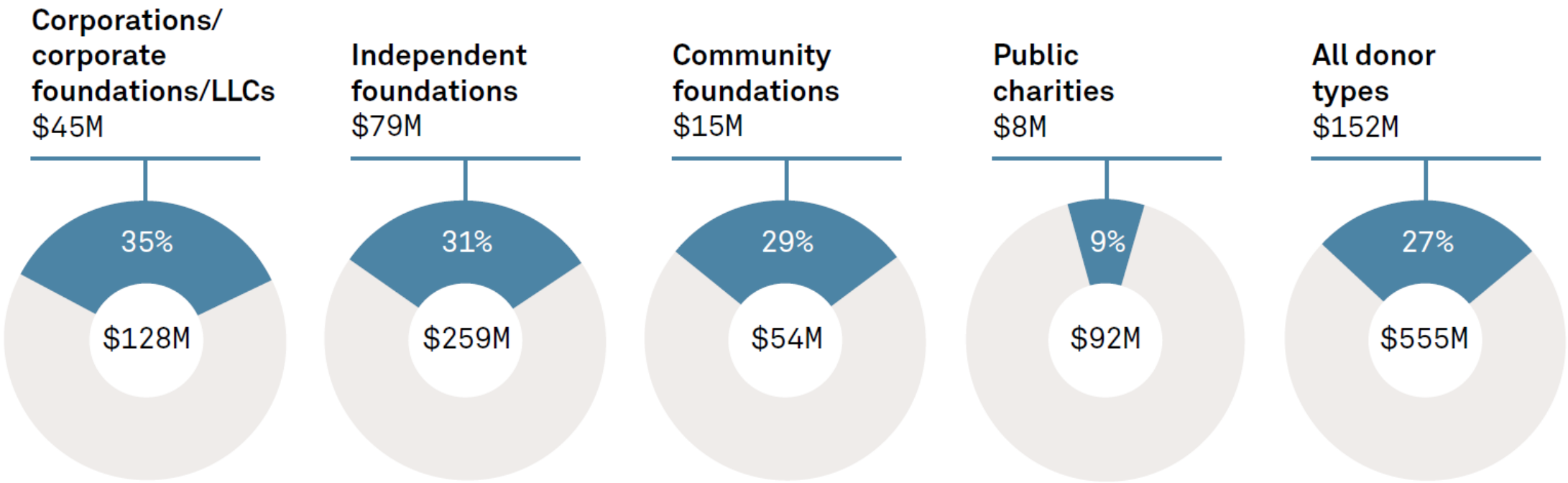
## Issue focus of recipient organizations, 2021

| Issue | U.S. dollars awarded | % |
|---|---|---|
| Health | $209M | 20 |
| Human services | 138M | 13 |
| Education | 133M | 13 |
| Community and economic development | 118M | 11 |
| International relations | 67M | 7 |
| Human rights | 64M | 6 |

Data set is based on transactions in Candid's database as of December 15, 2021. Organizations may address multiple issue areas (e.g., health and human services) and may, therefore, be counted in more than one category. Awards to unspecified recipients were unclassified. Excludes awards made by donors to other donors included in the analysis to avoid double counting of dollars.

# 27% of dollars in the U.S. for ethnic/racial groups

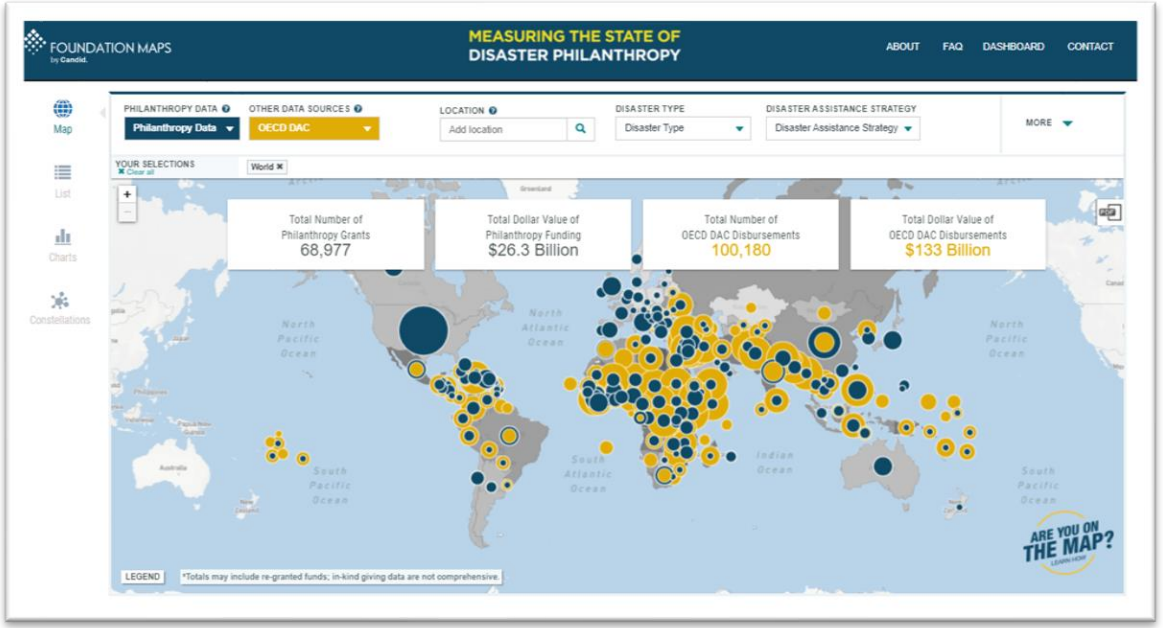
## Funding for ethnic and racial groups in the U.S. per donor type, 2021



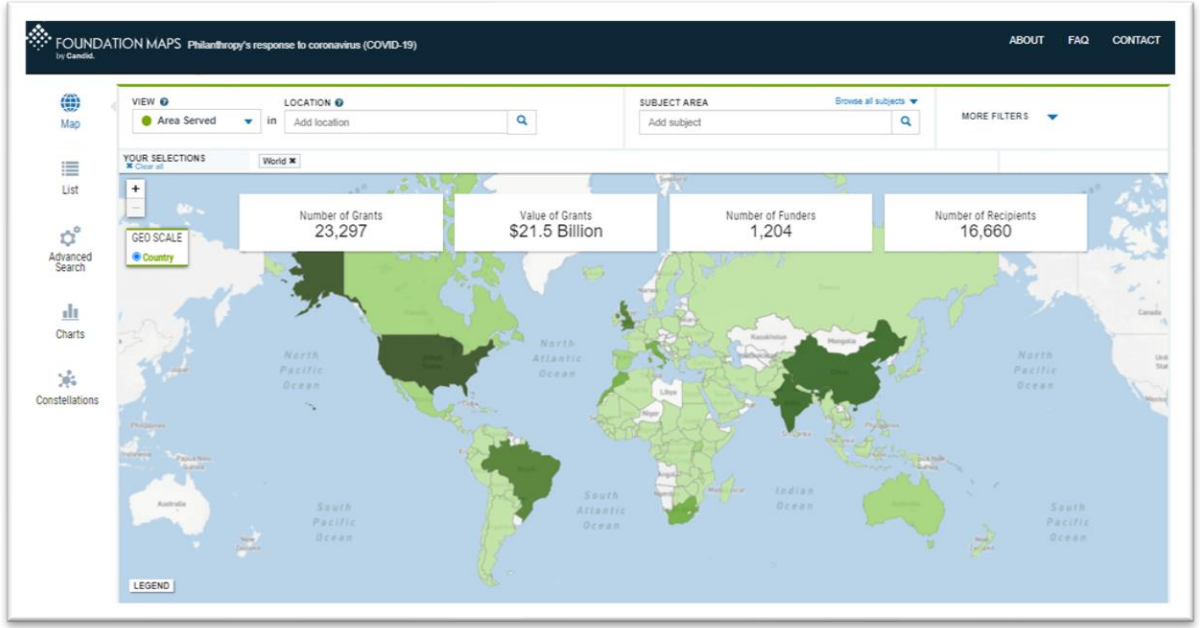

Data set is based on transactions in Candid's database as of December 15, 2021. Analysis is limited to awards to U.S.-based organizations with a domestic purpose. Excludes awards made by donors to other donors included in the analysis to avoid double counting of dollars. "All donor types" also includes four awards from high-net-worth individuals.

# Explore the data

## disasterphilanthropy.candid.org




## candid.org/coronavirus



# Regine Webster

Vice President
Center for Disaster Philanthropy

@wayuuprincess

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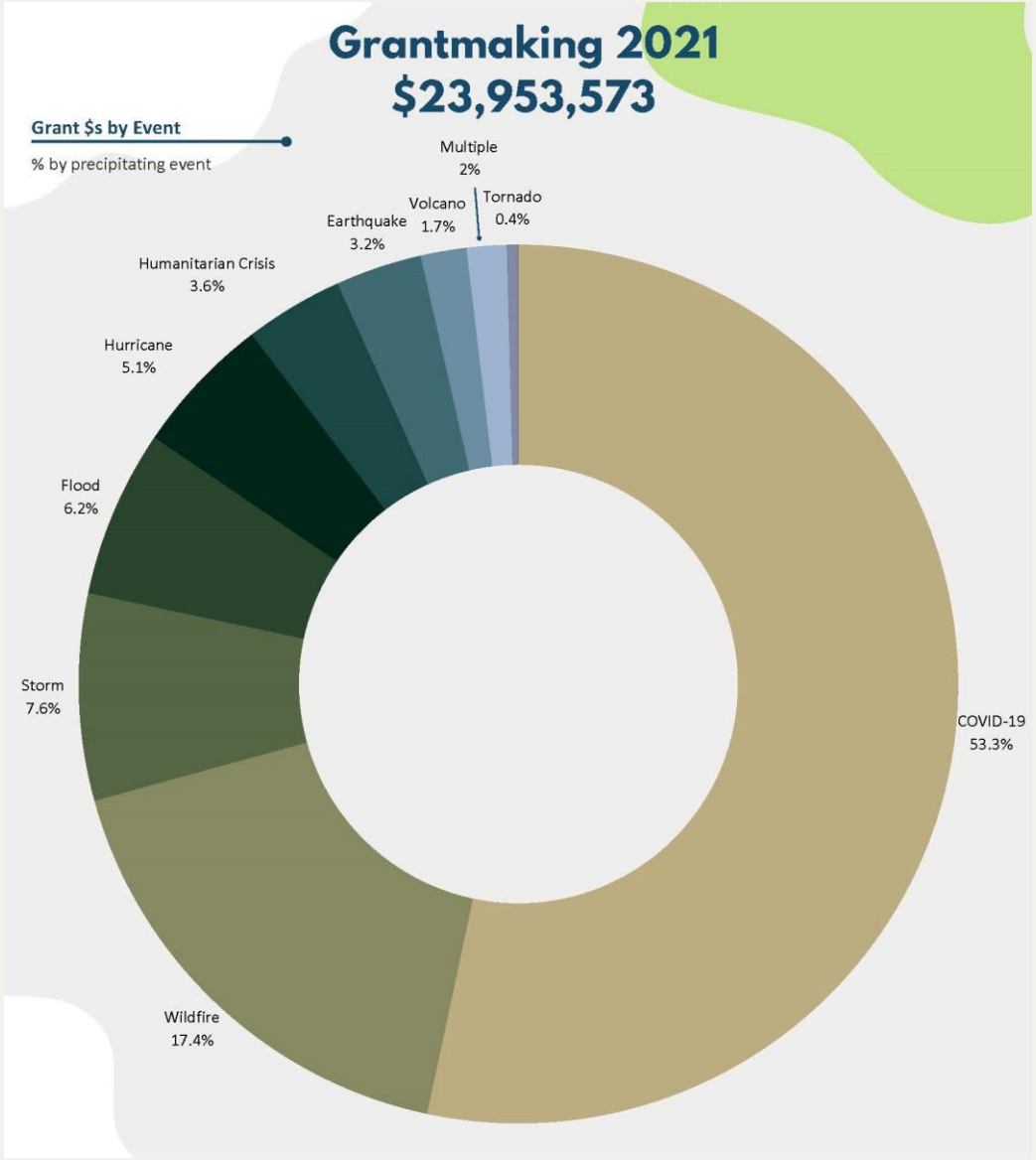
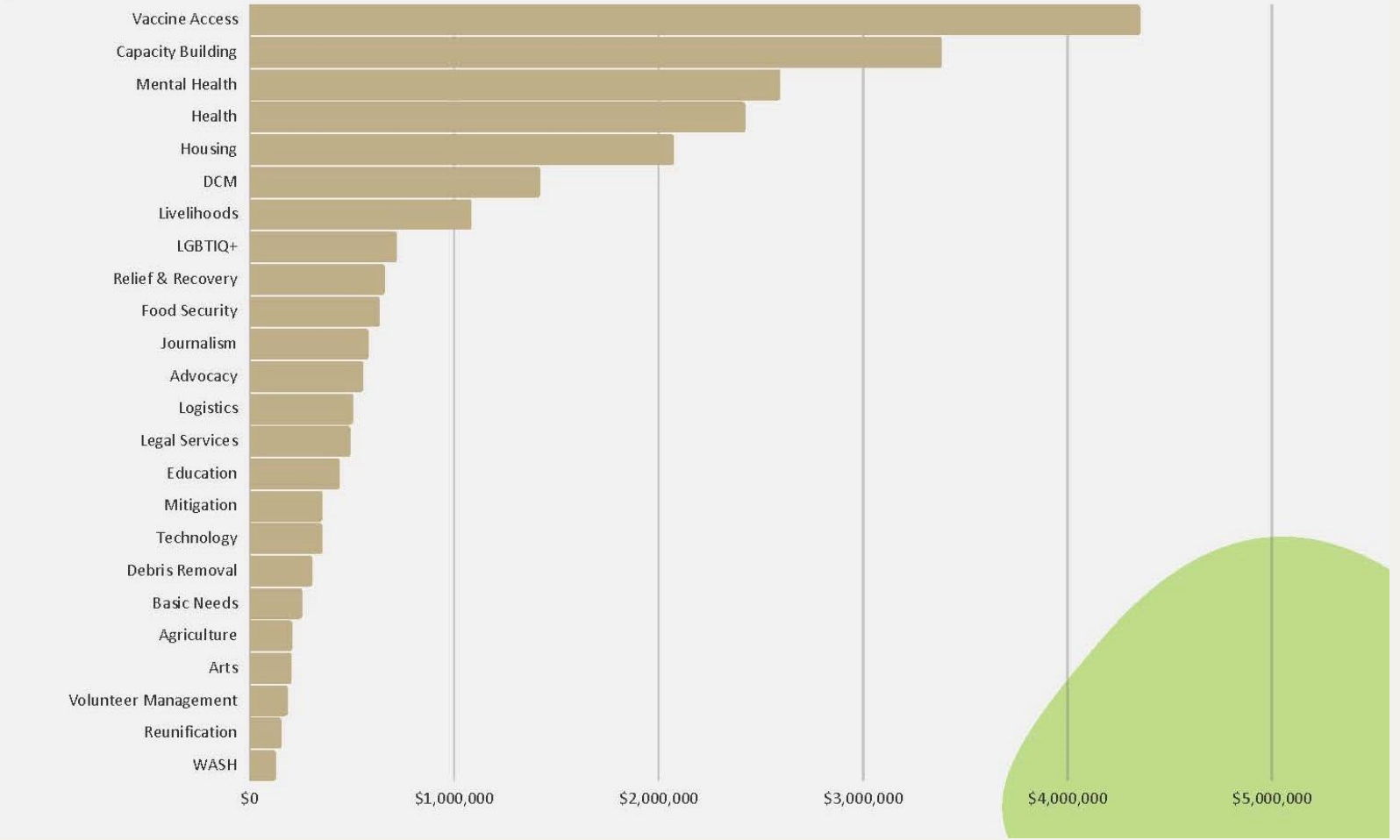

Grantmaking 2021
$23,953,573
Grant $s by Event
% by precipitating event
Multiple
2%
Volcano
1.7%
Tornado
0.4%
Earthquake
3.2%
Humanitarian Crisis
3.6%
Hurricane
5.1%
Flood
6.2%
Storm
7.6%
Wildfire
17.4%
COVID-19
53.3%

## Grant $s by Issue Area



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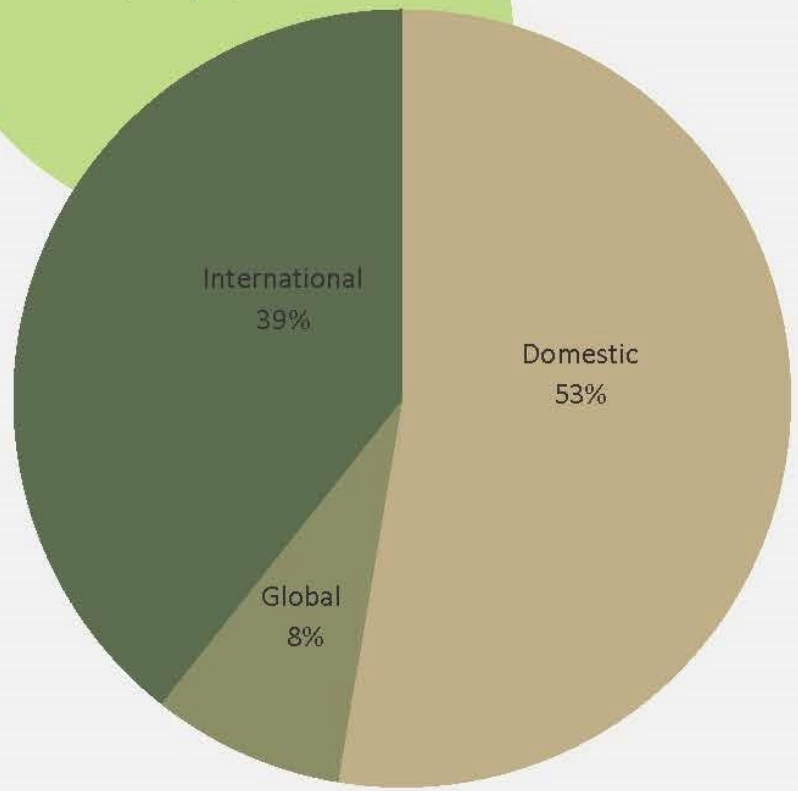
## Grant $s by Geography

CDP funded countries (28), regions (2) and global programs



# Tonia Wellons

President and CEO
Greater Washington Community Foundation

@wayuuprincess

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# Our Response to COVID-19

**$12 million**

*in community support mobilized for this region.*

**1,500 generous donors**

*individuals, families, foundations, and corporations supported this effort*

**57% of nonprofit partners**

*are led by people of color*

**$80 million**

*in aligned giving from funds at The Community Foundation*

# Aligned Efforts at The Community Foundation

*Representing an additional **$80 million** in giving from parallel funds at The Community Foundation in collaboration with external partners to address specific needs and populations in response to COVID-19.*

**The Children's Opportunity Fund** works to close the achievement gap, address racial inequities, and expand opportunities for low-income children and families in Montgomery County. In partnership with County government and local partners, COF launched the Educational Enrichment & Equity Hubs program to provide critical educational, emotional, and social support during virtual learning.

- **1,500 Scholarships** Funded for Low-Income Students
- **70 Equity Hub Sites** throughout Montgomery County
- **$4 Million in Private Philanthropic Funds** Raised to Support Equity Hubs

**Food for Montgomery**'s advocacy investments supported the coordination of $23 million dollars in innovative and collaborative food access strategies that funded over $2.8 million in food security initiatives, such as a Farm to Foodbank Program, expansion of SNAP outreach, and direct support of over 120 food assistance provider organizations.

- **$2+ Million** Raised
- **Doubled** the Number of Food Distribution Sites
- **8 Consolidation Hubs** Created to Address Hunger-Relief

# Outcomes & People Served

- **People Served:** 400,000
- **Funding for PPE:** $5 million
- **People receiving IT supports:** 102,458
- **People receiving support for Community or Domestic Violence:** 3,816
- **Meals/Food Boxes provided:** 841,630
- **People receiving cash assistance:** 60,000
- **People receiving legal services:** 5,816
- **People receiving shelter or housing:** 2,032

# Spotlight: Direct Cash Transfers

- Public awareness of cash-based social policies was growing before the COVID-19 pandemic, and public support has proliferated since the pandemic first started to roil the US economy in March 2020.
- Three primary motivations that drove cash relief efforts during the pandemic:
  - **Speed:** Cash was a fast and efficient response in a crisis.
  - **Inclusivity:** Local public and private dollars filled income gaps for those excluded from federal sources of cash relief.
  - **Equity:** Cash stood out as an equitable response to the enormous and long-standing racial health, justice, and economic inequities laid bare by the co-occurring events of the pandemic and George Floyd's murder.

***Source:*** *Direct Cash Transfer as a Vehicle for Speed, Inclusivity, and Equity (Urban Institute Report, commissioned by The Community Foundation*
*https://www.urban.org/research/publication/direct-cash-transfer-vehicle-speed-inclusivity-and-equity*

# Impact: Advocacy Grants

- **Secure a temporary expansion of the MD Earned Income Tax Credit** to provide additional economic assistance to hundreds of thousands of low-income Marylanders, including immigrants who file income taxes using an individual taxpayer identification number.
- **Passed a constitutional amendment and several bills** that will make Maryland's state budget process more accessible and transparent.
- Displaced Workers Right to Reinstatement Act **allows hospitality workers (primarily immigrants and people of color) who have lost work due to the pandemic forcing closings the right to reinstatement once the business reopens.**

# Impact: Advocacy Grants

- **Advocacy helped to prevent job loss among the ECE workforce** and maintained the survivability of 250+ early learning programs with 4,000 infants and toddlers that currently participate in the DC subsidized childcare program.
- The COVID-19 Emergency Response Fund enabled the DC Jail and Prison Advocacy Project (JPAP) to stay engaged with individuals in the criminal justice system who are primarily homeless and all of whom have a serious mental illness (SMI) or intellectual disability (ID). **During the pandemic, in partnership with these individuals, they were able to successfully advocate for state funding for a $1 million reentry housing pilot.**

# What the future holds

- Emphasis on direct cash assistance programs.
- Supporting and creating opportunities for nonprofit endowment building.
- Continuing to support organizations led by people of color.

# Q and A

**Submit questions using the Q & A box at the bottom of your screen.**

**#CDP4Recovery**

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# Thank You

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